



### ***Farnam Adds Continuous Spray to Proven Fly Protection Brands***

Until now, getting complete fly repellent coverage has been a challenge. It's one thing to spray a horse's back and sides, but what about those trickier areas, like under the belly and between the back legs? Those spots need fly protection too, but applying product isn't always easy.



Farnam is pleased to announce two updated delivery methods for two of the strongest-selling brands in the company's line of premium fly control.

Endure® Sweat-Resistant Fly Spray for Horses and Tri-Tec 14™ Fly Repellent for Horses are now available in 15-ounce continuous spray cans. The same powerfully effective formulas horse owners have relied on for years are now offered in an incredibly practical format.

## April 2018 - Spray Away!

Written by CRM

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Farnam's 360-degree continuous spray cans provide consistent, even application for quiet, uniform protection. Because the can sprays at any angle--even upside down--there are no more hard-to-reach places. Just spray and the horse is protected. It's one more reason for horse owners to love their favorite fly repellent.

Unlike standard aerosol cans, with the new continuous spray can there is no propellant expelled with the product. And instead of the cold spray you get from an aerosol, the product comes out at room temperature, which is much more comfortable for the horse. The updated format also means the can empties completely, so no more wasted repellent, and the size makes for a container that's convenient to hold for effortless use.

Farnam is all about making their products easier for customers to use, while always providing the most effective fly protection. The 360-degree continuous spray cans of Endure® Sweat-Resistant Fly Spray for Horses and Tri-Tec 14™ Fly Repellent for Horses join the Easy-Pour bottles that were introduced last year for added convenience.

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*Press release provided by Farnam. For more information on Farnam® fly and pest control products, visit [www.farnam.com](http://www.farnam.com).*

*Founded in 1946, Farnam Companies, Inc., has grown to become one of the most widely recognized names in the animal health products industry and has become one of the largest marketers of equine products in the country. No one knows horses better than Farnam. That's why no one offers a more complete selection of horse care products. Farnam® Horse Products serves both the pleasure horse and the performance horse markets with products for fly control, deworming, hoof and leg care, grooming, wound treatment and leather care, plus nutritional supplements.*

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