



### ***Farnam Contest Now Open***

Does your horse have what it takes to be a SuperMask® SuperModel? Here's your chance to prove it to America with one great photo!

In 2017, Farnam redesigned its best-selling classic style SuperMask® fly mask, resulting in a better fit and extended protection, as it now covers 20 percent more of the horse's face. To celebrate the new and improved SuperMask®, Farnam is partnering with EQUUS magazine in the search for the next great SuperMask® SuperModel.

It's easy to enter. Just photograph your horse and post his best headshot on the submission form at the EQUUS website. All entries must be posted by May 31, 2018. (Must be 18 to enter; only one entry per person.) America will then vote to determine the top ten entries. From those ten finalists, a panel of judges will determine the winner.



The grand prize winner receives an exciting fly control and grooming package worth \$1,000 in

## May 2018 - Seeking SuperMask Super Model

Written by CRM

Sunday, 29 April 2018 17:38

---

Farnam products, a free subscription to EQUUS magazine, and a professional photo shoot with the horse's image to appear in a 2019 Farnam® SuperMask® advertisement.

The remaining nine finalists will each receive \$250 in Farnam products and a free subscription to EQUUS. Weekly SuperMask® drawings will be held for all entrants throughout the duration of the contest.

Farnam has been the leader in fly masks for horses ever since SuperMask® came on the market in the 1980s. Horse owners appreciate the fact that this durable mask comes in five different sizes to fit all types of horses, and offers effective protection from flies, dust and debris without obstructing vision. And thanks to the unique horse-proof Double-Latch Closure, SuperMask® has twice the “stay-on power” of other horse fly masks.

To enter your horse's headshot in the SuperMask® SuperModel contest, go to <http://bit.ly/farnamsupermaskcontest>  
. Contest closes May 31, so enter today!

---

*Press release provided by Farnam. For more information on how Farnam® SuperMask® horse fly mask can be part of an effective fly control program, visit [www.farnam.com](http://www.farnam.com).*