

### ***Expertise and renowned customer service rolls into the West Coast.***

Watch out, California, SmartPak has arrived! SmartPak is excited to announce the official unveiling of the SmartPak Mobile Store. Throughout the year, the mobile retail store will be calling the West Coast home, attending various horse shows and trade show events.



**SMARTPAK™**

“We’re very excited to be able to bring a mobile store out to our customers on the West Coast,” said Rebecca Goss, SmartPak’s Vice President of Business Development. “The mobile store presents an opportunity for our customers to see our fantastic line of product first hand, as well as experience in person the top notch customer service that SmartPak is known for.”

SmartPak will be in attendance at some of the biggest shows in the area, including HITS Thermal and Blenheim (just to name a couple). Inside the store, customers will be able to shop from a selection of merchandise, including some of our most popular brands, such as Ariat and The Tailored Sportsman, as well as SmartPak exclusive products like the ever popular Piper Breeches and Rockin’ SP Tack.

One of SmartPak’s renowned supplement experts is also available on site for any questions, and can help customers create the perfect custom supplement program for their horses with a free supplement consultation.

Want to see the mobile store for yourself? Be sure to keep an eye out for us at a show near you! Whether you’re showing or just visiting, stop by and say “hello” if you’re going to be at one of the following events:

- HITS Desert Circuit - 6, 7- Thermal
- Mid-Winter CDI - Burbank
- Silver Dollar Circuit - Las Vegas
- Blenheim Spring Classic I & III- San Juan Capistrano
- Festival of the Horse CDI 3\* - San Juan Capistrano
- Flintridge Spring Classic - La Canada Flintridge
- Del Mar National - Del Mar
- Show Park Ranch and Coast Horse Show - Del Mar

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- Sun and Surf Circuit - Del Mar

Be sure to check out SmartPak's Facebook page to stay up to date on all of the happenings with the SmartPak Mobile Store, as the schedule is subject to change. No matter where you are in the country, SmartPak offers the best selection of products online for all of your equestrian needs. With free shipping on orders over \$75 and free return shipping on all sized items, it's the easiest way to shop (besides from the mobile retail store itself!).

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*Press release provided by SmartPak. For more information, visit [www.SmartPak.com](http://www.SmartPak.com).*