

California Dreaming Productions expands 2016 CDI series to four Olympic dressage qualifying competitions.

by Yellow Horse Marketing

Olympic fever is building as some of the nation's top dressage riders and horses begin their quests to earn a spot on the U.S. dressage team for this summer's Olympic Games in Rio de Janeiro, Brazil. In response to this excitement as well as overwhelming demand from exhibitors and enthusiasts at all levels of the sport for more opportunities to compete at showcase dressage events on the West Coast, the renowned organizing team of California Dreaming Productions has announced dates for its 2016 international competition series, including expansion to a fourth event in Del Mar.



The Los Angeles Winter CDI-W/Y/J/U-25 will be held January 28-31, followed a month later by the Mid-Winter CDI-W/Y/J/U-25 on February 25-28. Both will be held at the Los Angeles Equestrian Center in Burbank, and will not only offer elite athletes a head start on earning scores towards possible Olympic qualification, but will also serve as the year's only West Coast U.S. qualifiers for the 2016 Reem Acra FEI World Cup Dressage Finals in Goteborg, Sweden, in March.

New for this year is the addition of Del Mar to California Dreaming Productions' outstanding lineup of dressage competitions. The Dressage Affaire CDI 3*/Y/J/U-25 will be held at Del Mar Horse Park on March 10-13, followed by the return of the Festival of the Horse CDI 3*/Y/J/U-25, March 30-April 2 at the stunning Rancho Mission Viejo Riding Park in San Juan Capistrano.

Over the last two years, California Dreaming Productions shows have proven not only to be destination events for High Performance competitors from across the western U.S., but also to be immensely popular with open, adult amateur and junior/young rider exhibitors who strive for a wealth of prizes and special awards and enjoy the special experiences and atmosphere of each show. All venues will once again feature the lavish competitor hospitality and VIP offerings which have set a new standard for dressage events in California.

In addition to the popularity of the California Dreaming Productions dressage show series among competitors and spectators, organizers Glenda McElroy, David Wilson, and Alisa Wilson are delighted to welcome new and renewing major sponsors for 2016, including SmartPak, Kastel Denmark, and LA Saddlery. Dressage fans who can't attend these exciting events in person will once again be able to keep up with all the excitement and action via online streaming of the February, March, and April shows. Also back by popular demand, California Dreaming Productions is proud to announce the return of live commentary by FEI 5* (ret) judge Axel Steiner, with even more fascinating behind-the-scenes interviews with top riders courtesy of Lisa Seger Insurance.

“There’s nothing like the excitement of an Olympic year, and we can’t wait to see what will happen in the coming months and are so proud to be a part of riders’ journeys as they pursue their dreams,” said California Dreaming Productions co-founder Glenda McElroy. “Now as we enter our third year of organizing these events, I continue to be overwhelmed by the positive response from the West Coast dressage community and am so proud that our shows continue to get better and better. We’re delighted to expand into our fourth event for 2016, and I would personally like to welcome everyone to come and experience these special shows for themselves.”

Press release provided by California Dreaming Productions. To find out more visit www.californiadreamingproductions.com or contact Glenda McElroy, glenda@cdpequestrian.com, or David and Alisa Wilson, david@cdpequestrian.com and alisa@cdpequestrian.com

January 2016 - Full Slate of Elite Dressage

Written by Yellow Horse Marketing
Saturday, 02 January 2016 06:36
